



## Report on

### Guest Lecture : State of the Art-Technologies used in Lens Manufacturing

#### Department of Optometry, SOAHS, Malla Reddy University

A spellbound Guest Lecture was organized by the Department of Optometry of the School of Allied Health Sciences for the First and Second Year Optometry students on January 11 2023 at the SOAHS Block 'A' Auditorium from 10:00 AM to 12:00 PM. The Chief Guest for the day, Mr. Haresh Potluri was invited with his impressive introduction for delivering the lecture by Ms. P. Rosy Matilda, Head of the H & S Department who also anchored the program.

The riveting two hours session was handled by Mr. Haresh Potluri on the State of Art Technologies used in Lens Manufacturing who is a Cluster Manager in Hospital Retail Development at Carl Zeiss Vision, South region. He kept the momentum going with well-organized slides that really benefited the students. Time flew away amidst the interactive session followed by a Q and A session towards the end. Students volunteered and gave their valuable feedback which added to the quality of the session. The marvellous session came to an end with a big round of applause and the students dispersed with loaded knowledge.

The poster features the Malla Reddy University logo at the top left and the School of Allied Health Sciences logo at the top right. The main text is centered and reads: 'Dept. of Optometry, SOAHS is Organising Guest Lecture on State of the Art - Technologies used in Lens Manufacturing'. To the right of this text is a portrait of Mr. Haresh Potluri. Below the main text, it identifies him as the 'Chief Guest' and provides his name and affiliation: 'Mr. Haresh Potluri, M. Optom, Cluster Manager Hospital & Retail, Carl Zeiss, Hyd.'. The event details are listed as 'Wednesday, 11<sup>th</sup> January, 2023 at 10:00 AM - 12:00 PM' and 'Venue : Auditorium, SOAHS Block-A, MRUH'. At the bottom, it lists the 'Guest of Honour' as 'Dr. Mallikarjuna Reddy, Dean, SOAHS, MRUH' and 'Dr. K.R.K Prasad, Academic Director, SOAHS, MRUH'. The Malla Reddy University logo is repeated at the bottom right, and the website 'www.mallareddyuniversity.ac.in' is at the bottom center.





## Report on NATIONAL OPTOMETRY CONFERENCE – AUGUST 2023

### "EYERIS" 2023

It is a two-day National Optometry Conference conducted on the **11<sup>th</sup> & 12<sup>th</sup> of August 2023** at our **School of Allied & healthcare Sciences (SOAHS)**, 8 Guest Speakers were invited, and 280+ Delegates participated from different states of the Country (Bangalore-Sankara School of Optometry, Vizag-centurion university and Samartha college of optometry, Rajahmundry-GSL Medical College, Vijayawada-NTR health University, Hyderabad-LVPEI, PVRI, KIMS and also several private practitioners) for sharing the current events and practices happening the field of optometry. Those Specialties like Contact Lenses, Binocular Vision, Low Vision, & Dispensing were Discussed with the Students. Stalls from different companies like KEELER and Forus Health displayed their instruments for demonstration—Day One Started with a guest speech, speaker paper presentation, and poster presentations by students from different colleges.

The second day was with all the Technical & Non-Technical Events like quizzes and cultural Programs (singing & Dancing). At the end, all the Guest Speakers were Felicitated with due respect, and the students who performed well in the Events were Awarded Cash Prizes and Certificates.









## Report on “World Sight Day”

Date: 12th October 2023

Organized by Dept of Optometry, SOAHS.

All 3-year (21,22,23 batches) students participated in the programme and 2<sup>nd</sup> and 3<sup>rd</sup> year students gave seminar on AI applications in the field of optometry and concluded with some cultural activities. All the students who gave seminars were awarded with trophies.





## Report on World optometry Day

- World optometry day is celebrated on 23rd march of every year as a symbol of celebrating Optometry as a profession.
- It is also celebrated to raise awareness about importance of eye health. This year our faculty and students of department of optometry, SOAHS, Malla Reddy University celebrated world optometry day at CMR international school , Suraram.
- The event started with a talk on awareness on eye health followed by eye screening to 10 th grade students, screening was done for 115 students and 30 students were advised to visit department of optometry,SOAHS for further evaluation.
- Dean and faculty of CMR international school appreciated the efforts and requested to do screening for other grade students also

**WORLD OPTOMETRY DAY** *Better Vision for Great Life*  
**23rd March, 2024**

Organized by  
School of Allied and Healthcare Sciences, MRUH

Conducted by  
Department of Optometry

*Optometrist care for your eyes*

<b>CHIEF GUEST</b> Sri. CH. Malla Reddy Founder Chairman, MRGI	<b>PATRON</b> Sri. CH. Mahender Reddy Secretary, MRUH	<b>PATRON</b> Dr. CH. Bhadra Reddy President, MRUH	<b>PATRON</b> Dr. CH . Preeti Reddy Director, MRUH	<b>PATRON</b> Dr. VSK Reddy Vice-Chancellor
<b>GUEST OF HONOR</b> Dr. Mallikarjuna Reddy Director, SOAHS - MRUH	<b>ORGANIZING CHAIRMAN</b> Dr. S. Aparna Dean, SOAHS - MRUH	<b>ORGANIZING SECRETARY</b> Mrs. Sahithi G HOD, Dept of Optometry		
<b>JOINT ORGANIZING SECRETARY</b> G. Karthik   M. Keerthi   K. Supraja   P. Shiloni   L. Suresh				

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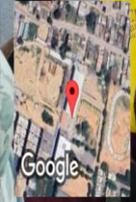
GPS Map Camera

Hyderabad, Telangana, India  
PRIMARY BLOCK, CMR INTERNATIONAL SCHOOL SURARAM, Suraram, Hyderabad,  
Telangana 500055, India  
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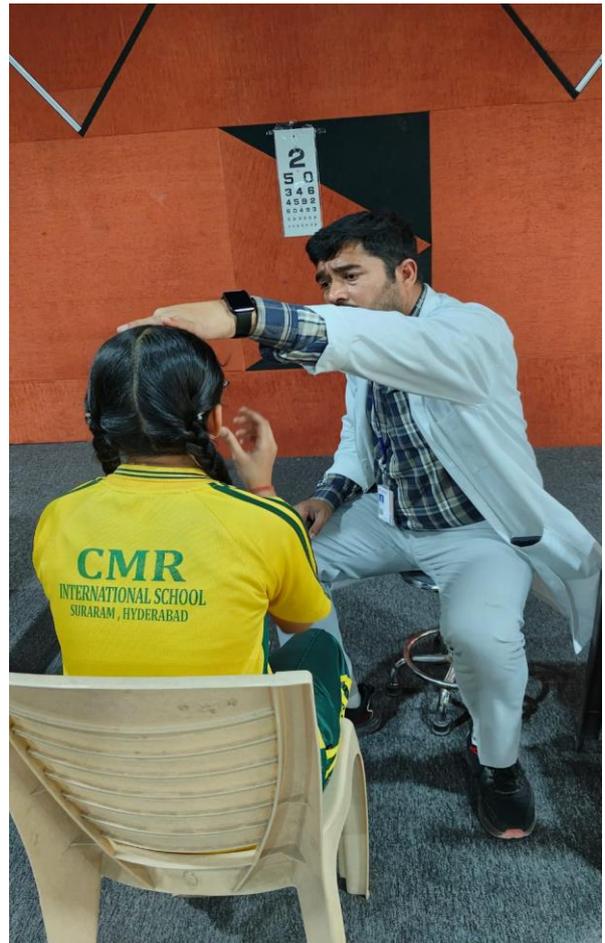


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Hyderabad, Telangana, India  
Suraram, Hyderabad, Telangana 500043, India  
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PRIMARY BLOCK, CMR INTERNATIONAL SCHOOL SURARAM, Suraram, Hyderabad,  
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